

SAUGEEEN ARTISTS CO OP

Minutes of February 2nd 2010 Meeting

Members Present: Kathie Wright – Chair, Bev Morgan – Treasurer, Faye Dawe – Secretary
Linda Glass Ward & husband John, Ray Farrows & brother Ron, Arend
Nieuwland, Peter Von Zezschwitz, guest speaker Barbara Pearn

Kathie opened the meeting with a warm welcome to all present and explained that since our guest Barbara Pearn had to leave by 8:30 p.m. she would speak to us on our brochure for the July show at once. Barbara is also considering joining our group.

Barbara had worked out a price based on the last brochure for size and paper etc. of \$1,186.40 plus re-design costs of \$500.00 for 5,000 brochures. After some discussion she recommended we re visit the whole concept as to size etc. And she seems to think she could redesign a much better product incorporating all the things we want in it at a lesser price. Kathie made the motion and Arend seconded it to have Barbara proceed and she will contact Kathie within a week or so as to the new price for 5,000 brochures and a mini sample of the design. Barbara at this time will inform us as to how many words we may have in our personal bio and if the number of words includes the contact information or not. We have also committed to a line listing entry in the Art Map from Barbara, which will cost \$55.00 for the basic entry and a further \$10.00 to have our show listed by number on the Art Map itself. Barbara also provided a couple of handouts one for the Art Map and a couple for promoting your business by having cards printed.

This brings us to several things we must do as members. We must begin to canvas for sponsors at a cost of \$125.00 each and if the sponsor wishes they may for a further \$50.00 have their ad on our brand new web site, (we have already had over 900 hits on the site) later in the minutes we will discuss the new web site. We must request of each sponsor that they provide a good digital image for their entry in the brochure and also for our web site should they wish to advertise there.

We must immediately work on our personal bio to be placed in the brochure and at the same time please decide on a really good digital image of your work to be in the brochure beside the bio. Since we wish the brochure to be ready for distribution by May 1st. we must have all our own information in by April 1st.

NOTE: any member that does not have their information in by this dead line will not appear in the brochure.

After some discussion it was decided that the membership should have the chance to vote as to a change in hours for our one and only show. Some members feel it would be advantageous to open in the afternoon of Sunday for about four hours to allow locals who work the Sight and Sound weekend a chance to pop in and visit the art show and that would then allow and include all those who wish to attend our show after church. Kathie will be sending out an e-mail regarding this question and you are requested to respond promptly with your vote.

Kathie has also promised to e-mail all members regarding selling advertising and hopes to have a copy of the letter that Jane wrote last year, available to send out to anyone who wishes to have it for the approach to sponsors. And if you have a copy of our last brochure, for the sponsors to view that would go a long way in selling space to the sponsors. Kathie is also going to attend with Jane a meeting of the Sights and Sounds Committee on February 11th. She hopes to bring up the idea of our extending our hours.

Once again it is time to renew your **membership** to our group. Please have your fee in by April 1st. It will be \$50.00 for the membership and \$25.00 for entry into the show. Five of the members present tonight paid for their membership and show.

Minutes: Faye requested that the January minutes be accepted since no one reported any errors or omissions. Linda moved the minutes be accepted and Peter seconded with all in favour.

Treasurer's Report: Bev read the following report into the record, as of February 2, 2010

Ending January 5 th . Bank balance after charges.....	\$1,272.42
Cheque # 143 January 19/10 IWA deposit for July 23,24.25.....	250.00
Cheque # 144 January 26/10 Web page completed.....	\$ 525.00
Cheque # 145 January 31/10 Domain name renewal (Bev).....	10.45
Remaining balance as of February 2, 2010.....	\$ 486.97

Linda moved that the treasurer's report be accepted as read, Peter seconded with all in favour.

The **exciting event of the month is our web site**. It is now live and can be visited by anyone at <http://www.saugeenartists.ca> we have already had over 900 hits on this site. So do contact all your e-mail buddies to try it out.

It was explained to us that the front-end entry for all to use would give you access to articles such as your bio. The username is Saugeen and the password is art2010 and the place for these entries is found on the page "About Us" at the bottom. The back entrance to the site would be for administrators to make changes in the modules of basic set up and install pictures etc.

A big thank you goes out to Mary-Anne Rowe for a wonderful job in designing the site for us. Mary-Anne is willing for the fee of \$30.00 per hour to assist us if we run into any problems. Every member is requested to locate and provide a good digital picture of themselves to put into the Artist Gallery area of our site beside their own bio.

Round Table Discussion: Linda reported that we are assured of a place in the list of artists showing at the Harriston Gallery. Our time slot would be the month of May 2011 for about six weeks. They have apparently three large rooms to show our work.

Arend reported that Ilse Gassinger said last year that our group could show at the Durham Gallery this year, this would be an exciting new venue for us, and should be investigated further.

Peter suggested he could produce little cards with our logo on them to use for the show at a cost of \$3.00. Bev requested that he put the template on a disc {allowing for our own information to be inserted} for her to try, and if it works she would produce a disc for everyone that wants it. We could each pay for a disc and then be able to insert our own contact information and title of work and price and medium the way we want it to appear beside our work.

Bev reminded us that the juried show in Walkerton is fast approaching and she made a motion that we use this venue to support student artists, by having the public vote for the student work of their choice. The winner would then be awarded a prize at our show in July, and a place to display the student's artwork at our show. The prize is to be established later. The prize could be art supplies or a cash prize to be used as they wish.

Bev is also planning to have a show at her home on June 12th in the garden weather permitting or to be held indoors if the weather does not cooperate. Everyone interested in participating would be expected to share in the cost of advertising.

The Durham Art Gallery provided a small package containing their newsletter and outlining current happenings at the Gallery, such as the Common Ground Community Art Project. This project features original artwork and photographic documentation from various sources. It involves students, seniors and unemployed people covering all ages from two to one hundred and seven years of age.

Kathie adjourned the meeting at 9:15 p.m. and advised the next meeting would be March 2, 2010 at the Durham Art Gallery.

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